



## **Press Release**

### **Synova Brings Cutting-Edge Laser Technology to Botswana to Boost Local Diamond Production**

*Gaborone, Botswana, January 16, 2025* - Synova S.A, the Swiss leader in industrial laser technology, proudly announces a strategic partnership with WDM Botswana PTY LTD, a part of the Constell Group, bringing the latest advances in diamond manufacturing to Botswana. This collaboration marks an important milestone in enhancing local production capacity and fostering the growth of the domestic diamond industry.

As part of this partnership, Synova will provide WDM Botswana PTY LTD with its state-of-the-art “DaVinci” diamond cutting machine, which will revolutionize the way diamonds are processed. This advanced laser technology will not only streamline the cutting and shaping of natural diamonds but will also equip local manufacturers with innovative tools to compete on a global scale.

“This partnership marks another significant milestone for the Constell Group in its commitment to delivering high-end services to its clients and the diamond industry as a whole,” said Carlos Fernandes, CEO of the Constell Group.

“This initiative is about more than just machines; it's about bringing technology and expertise to Botswana,” said Bernold Richerzhagen, President and CEO of Synova. “We are delighted to partner with WDM Botswana PTY LTD to elevate local production and support the growth of the diamond industry in this vibrant nation.”

By equipping local manufacturers with state-of-the-art technology, this partnership aims to increase efficiency, improve product quality and ultimately boost the local economy. The introduction of advanced laser systems will facilitate greater accuracy and increased productivity, positioning Botswana as a forward-thinking hub in the global diamond market.

Synova and WDM Botswana PTY LTD are committed to leveraging this technology partnership to drive innovation and sustainable growth in Botswana's diamond production sector.

#### **About Synova**

Synova S.A., headquartered in Duillier, Switzerland, has manufactured advanced laser cutting systems that incorporate its proprietary water jet guided laser technology (Laser MicroJet®) in a true industrial CNC platform for more than 25 years. Customers benefit from significant yield and improved cutting quality as well as enhanced capabilities for precision machining a wide range of materials. For more information, visit our website at [www.synova.ch](http://www.synova.ch).

## **About WDM Botswana PTY LTD**

WDM Botswana PTY LTD is a leading diamond manufacturer focused on excellence in diamond processing and valuation, committed to elevating Botswana's position in the global diamond market.

### ***Press Contact:***

Jörg Pausch  
Head of Business Unit Diamonds, Synova S.A.  
+41 79 777 4837  
[joerg.pausch@synova.ch](mailto:joerg.pausch@synova.ch)

Mohammad Abdul Shukoor  
Head of Operations Africa, Constell Group  
+267 77 015 704