

SYNOVA SA Innovative Laser Systems

**“Where others see impossibilities,
we see solutions”**



Headquartered in Ecublens near Lausanne, Synova is the pioneer of a revolutionary hybrid laser processing technology – Laser MicroJet®. Synova provides state-of-the-art high precision material processing in the semiconductor industry as well as for emerging applications in the electronics, solar, micromachining and diamond cutting markets.

To support Synova’s exciting growth, we are looking for a

Product manager- Semiconductors

based in Ecublens, Western Switzerland

In this position you will:

- Be responsible for all Marketing activities for the Semiconductor Market and Sub-segments.
- Examples include:
 - Prepare Company Presentations for Customers
 - Support Sales team with Customer visits, Quotes, Literature, etc.
 - Generate Roadmaps
 - Gather Competitive information on Markets, Customers and Competitors
 - Technology Watch
- Develop Marketing Plan and Content to proactively solicit leads as well as follow up on existing leads such as Emails, Calls, Visits, Technical papers, PR’s, Application Notes, etc.
- Travel required in the 30 to 40% range.
- Internal resource to drive team to support Sales and execute Plans.

For this position, we are looking for candidates with the following profile:

- At least ten years experience in Semiconductor Processes such as Power Devices, Compound Semiconductors, Solar, etc.
- Selling or using Dicing Equipment.
- At least five years Product management experience, including Product Launches.
- Excellent communication skills in English and French, German is an asset.
- Excellent Presentation skills.
- Understand Customer requirements.
- Strong inter-personal skills to lead, motivate and operate at all levels.
- Expert in using MS Office tools such as Powerpoint, Word and Excel.
- Business acumen and technical equipment know-how to drive customer solutions.

Do you want to join our innovative and progressive company? If you feel that you have the qualities to make an effective contribution, please apply now:

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