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**FOR IMMEDIATE RELEASE**

**SYNOVA AMPLIFIES EXECUTIVE TEAM WITH CHIEF OPERATING OFFICER  
APPOINTMENT—SEASONED VETERAN PHILIPPE SENN**

LAUSANNE, Switzerland, Oct. 25, 2006—Synova, the world pioneer in water jet-guided laser technology, today announced the appointment of Philippe Senn as chief operating officer, a newly created position bolstering the company's expanding executive team. In this role, Senn is charged with managing all day-to-day activities to maximize operational efficiency, aiding Synova's business growth efforts as well as executing on its corporate strategy across the company's comprehensive network of global subsidiaries. Effective immediately, he will report directly to Synova's president and chief executive officer, Bernold Richerzhagen.

"Philippe brings a wealth of experience and knowledge that truly complements our executive team," said Richerzhagen. "He has extensive operational experience at leading high-technology companies that will prove instrumental to Synova, particularly in this period of exponential growth that we're undergoing." He added, "The Laser MicroJet<sup>®</sup> is gaining traction in a number of applications spanning the semiconductor, electronics, medical and tooling industries. Philippe's role in overseeing operations in these served markets will help us become even more effective and efficient in meeting our customers' needs now and in the future."

Senn brings more than two decades of experience in various high-technology sectors to the company. Most recently, he was the supply chain manager at Iomega, where he optimized and transformed its international supply chain. This was preceded by his role as a procurement and operations director at Agilent Technologies, in which he was responsible for developing and managing the company's purchasing and sourcing activities. Before that, he spent 17 years with Hewlett-Packard where he cultivated and broadened management skills and know-how in various finance, sales and operational management positions. Senn began his career in sales with ABB in Switzerland. While in this role, he was charged with opening ABB's North American marketing center. He holds a master's degree in electronics engineering from the Swiss Federal Institute of Technology, Lausanne.

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Synova announced the formation of its executive team earlier this year to support the company's global expansion plans via regional micromachining centers (MMC) with two currently residing in the U.S.— Silicon Valley and Boston. The MMCs will serve as competence centers for demonstration, sample testing and application development to better support customers in its served markets—such as semiconductors, electronics, medical and tooling—as well as expand adoption of the company's Laser MicroJet technology. The two U.S.-based MMCs, set to open in January 2007, are the first of several worldwide openings that will occur throughout 2007 and 2008.

**About Synova**

Founded in 1997, Synova is a leading supplier of state-of-the-art laser solutions for the semiconductor, electronics, flat panel display (FPD) and industrial micro-machining industries, among others. As the inventor of laser dicing technology, Synova—through its proprietary Laser MicroJet<sup>®</sup> (water jet-guided laser) technology—is fast emerging as the ideal provider for addressing the exacting manufacturing specifications and low cost-of-ownership (CoO) requirements associated with the volume production of today's advanced electronic devices. Headquartered in Lausanne, Switzerland, Synova is a privately held company with subsidiaries located in Hong Kong, South Korea, Japan and the United States. Additional information about the company is available on the Internet at: [www.synova.ch](http://www.synova.ch)

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Laser MicroJet is a registered trademark of Synova.