

A young company based near the lake « Léman » is preparing for global industrialization.

To this end, we are currently seeking an experienced
Marketing Manager



SYNOVA SA *Innovative Laser Systems*

Founded 9 years ago, our privately owned, multilingual company is quickly expanding and presently has 45 employees, including 25 engineers, from more than eight different countries. Thanks to a solid structure and applications that promise a high-development potential, we are preparing an extension of our activities in our main markets, thus allowing us today to enter into an expansion phase based on procedures as well as solid and experimented structures.

We imagine the ideal profile of our colleague as follows :

- Higher education in a relevant field, degree in HEC and/or SAWI is a plus
- 8 - 10 years of experience including leadership experience
- At least 5 years experience in market research or competitive intelligence and analysis
- Experience in capital equipment marketing a plus
- Results-oriented, analytical, ability to work in teams, project management and coaching skills with ability to set priorities in an environment with a mix between longer-term process development and short-term analysis
- Statistic analytical skills
- Excellent communication skills, output and quality oriented
- Fluency in both English and French, excellent oral and written skills in German; additional languages a plus
- International background preferable
- Excellent knowledge of presentation and database software
- A feeling for Image or an artistic vision would be a plus

The position :

You will be responsible for executing sales and marketing assignments to support Market Research, Publicity and Communication for the Company.

- Assist the Direction in the development of new and existing Markets for Laser Microjet® Technology
- Strategic analysis of laser technologies market trends and competitor's strategies to provide insight to management for support of sales department

- Development and execution of market share data collection, consolidation and analysis
- Assist in the development of the Company Image in all forms of Company communication: Conferences, Events, Clients, Publicity, Interviews, News, Publication, Reporting, E-mails
- Optimize and improve existing processes for the research and analysis of competitors and markets, using a range of sources, including internal networks and independent external sources
- Based on internal customer feedback, develop Market: newsletters, trend reports, reporting systems, etc.)
- Prioritize, set-up and execute specific market research and analysis projects to support requests from the Management

Date of entry : as soon as possible

In return, we offer a team oriented and enthusiastic place of work, where people really count. You will have every opportunity to learn new skills, and develop an interesting career.

Do you want to join our fast-growing, innovative and progressive company? If you feel that you have the qualities to make an effective contribution, please apply in writing with full career details to:

SYNOVA SA
Innovative Laser Systems
Mrs Anabela Querino
Human Resources Manager
Chemin de la Dent d'Oche 1b
CH 1024 Ecublens

Web: www.synova.ch

E-mail: hr@synova.ch

Only complete applications will be taken into consideration.