



SYNOVA S.A.
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A young company based near the lake « Léman » is preparing for global industrialization.

Founded 9 years ago, our privately owned, multilingual company is quickly expanding and presently has 45 employees, including 25 engineers, from more than eight different countries. Thanks to a solid structure and applications that promise a high-development potential, we are preparing an extension of our activities in our main markets, thus allowing us today to enter into an expansion phase based on procedures as well as solid and experimented structures.

To this end, we are currently seeking an experienced Marketing Manager who can bring us his or her know-how and share our values.

Marketing Manager

Your Profile

- Higher education in a relevant field, degree in HEC^[kd1] and/or SAWI^[kd2] is a plus
- 8 -10 years of marketing experience, including several years of managerial experience
- At least 5 years of experience in market research or competitive intelligence and analysis
- Experience in semiconductor capital equipment marketing a plus
- Results-oriented and analytical, with the ability to work in teams, project manage and coach others as well as set priorities in an environment with a mix between long-term process development and short-term analysis
- Statistical analytical skills
- Excellent communication skills, output and quality oriented
- Fluent in both English and French, excellent oral and written skills in German; additional languages a plus
- International background preferable
- Excellent knowledge of presentation and database software
- Great visualization skills a plus

The Position

Reporting to the Vice President of Sales and Marketing, you will be responsible for executing sales and marketing assignments to support market research, public relations and communications for the company

- Assist in directing the development of new and existing markets for Laser MicroJet[®]

- Execute and optimize competitive and market research projects and processes, using a range of sources, including internal networks and independent external sources
- Provide strategic analysis of laser technology market trends and competitive strategies to support executive management and sales efforts
- Assist in enhancing Synova's image in all forms of external communication including with customers and media, as well as at conferences and other industry events
- Develop market newsletters, trend reports, reporting systems, etc., based on internal customer feedback

Benefit from everything that a market leader like Synova has to offer. Our systems and solutions make premises comfortable, secure and efficient – not just today and tomorrow, but throughout their entire lifecycle.^[kd3] From systems integration to product development, there are on-the-job challenges that will call upon your expertise to keep Synova at the leading edge.

Lead the new team of market/competitive intelligence specialists at Synova SA in Ecublens.

SYNOVA SA
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