

SYNOVA SA Innovative Laser Systems

**“Where others see impossibilities,
we see solutions”**



Headquartered in Ecublens near Lausanne, Synova is the pioneer of a revolutionary hybrid laser processing technology – Laser MicroJet®. Synova provides state-of-the-art high precision material processing in the semiconductor industry as well as for emerging applications in the electronics, MEMS, solar cell, flat panel display and medical industries.

To support Synova’s exciting growth, we are looking for a

Business Development Director Asia

based in Seoul, Taipei, Tokyo or Shanghai

In this position you will:

- Lead all sales activities for Asia-Pacific to maximize profitable growth and customer satisfaction
- Manage the Micro-Machining Centers in the region to deliver efficient application support and after sales service to customers
- Manage, select, support and optimize the distribution network to ensure that Synova clients are provided with the optimal service and solutions
- Supervise all regional employees to successfully achieve sales and company goals
- Develop and oversee licensing partnership in the region

For this position, we are looking for candidates with the following profile:

- At least 10 years sales management experience in Asia-Pacific in the high tech equipments sector
- Excellent verbal and written communication skills in English and Mandarin (or Japanese)
- Strong inter-personal skills to lead, motivate and operate at all levels
- Excellent negotiation competencies
- Business acumen and technical equipment know-how to drive customer solutions
- MBA and Engineering background
- Local candidates only. No relocation provided.

Do you want to join our fast-growing, innovative and progressive company? If you feel that you have the qualities to make an effective contribution, please apply now:

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